

Support local! Looking for some community-based advertising for your business?

Rockwood Trail Riders (RTR) has been giving riders the opportunity to develop their riding and show skills at our showgrounds in the heart of Rockwood, Ontario since 1963. As the oldest continuously-running saddle club in Ontario, we host 4 weekend shows per year (as well as the annual Trail Horse Trials) for riders of all ages and skill levels across various disciplines, including Western, English, Combined, Performance and Games classes.

We are ready to get back to showing after our pandemic-imposed break and are currently looking for sponsors for the 2022 show season. Sponsorship opportunities range from \$75 to \$150 per class for the year (package details follow), and sponsors may choose a specific class from our varied class list. We love to support local, and hope you'll help support our local club.

We pride ourselves in our continued efforts to support young riders, by giving them the chance to develop their riding skills, showmanship abilities, and emphasizing the fun and learning involved with horses and horsemanship. We have more than 100 members and are growing!

2022 Show Dates: May 8, June 12, July 10, August 14

Trail Horse Trials: September 11 (rain date September 18)

ROCKWOOD TRAIL RIDERS



HORSEMANSHIP | SPORTSMANSHIP | FELLOWSHIP

Sponsorship Packages

Level	What's Included?
<p>Personal \$75/class/year</p>	<ul style="list-style-type: none"> • Your choice of class sponsored, as available • Official sponsor for that class for the year • Your sponsorship announced at all shows • Year-end Trophy displaying your name or corporate name • Invitation to the RTR year-end Banquet for presentation of Class Trophy • Sponsorship published in all Newsletter correspondence (approximately 6 per year, up to business card sized ad), and on our website, including a link to your website
<p>Business 1 \$100/class/year</p>	<p>All of the above, plus:</p> <ul style="list-style-type: none"> • Up to one quarter page ad in the Newsletter • Display of your provided signage at all shows (up to 2'x4') • Extra announcements regarding your product or business
<p>Business 2 \$150/class/year</p>	<p>All of the above, plus:</p> <ul style="list-style-type: none"> • Up to one half page ad in the Newsletter • We will provide 2'x4' fence sign displayed in the show ring • Display of your pamphlets or handouts at all shows

Where does your money go?

Sponsorship money, first and foremost, provides for our year-end awards. It also helps offset the cost of hiring judges, administration, and maintenance of our show grounds. Contact us for other potential sponsorship options.



Rockwood Trail Riders Class List

ENGLISH CLASSES

- | | |
|--|--|
| 1. Road Hack | **Warm up over fences |
| 2. Show Hack | 7. Beginner Hunter over Xs (max 18") |
| 3. Pleasure Hack | 8. Beginner Equitation over Xs (max 18") |
| 4. Equitation on the Flat | 9. Equitation over Fences (max 2') |
| 5a. Beginner Walk/Trot Pleasure 10 & under | 10. Hunter over Fences (Max 2') |
| 5b. Beginner Walk/Trot Pleasure 11 & over | 11. Hunter over Fences (Max 2'3") |
| 6a. Beginner Walk/Trot Equitation 10 & under | |
| 6b. Beginner Walk/Trot Equitation 11 & over | |

ENGLISH OR WESTERN CLASSES

- | | |
|------------------------|--|
| 12. Open Freestyle | 15. Leadline Walk-Jog or Trot |
| 13a. Youth Showmanship | 16. Trail 12 & under (includes Leadline) |
| 13b. Adult Showmanship | 17. Open Trail |
| 14. Leadline Walk | |

WESTERN PERFORMANCE CLASS LIST

- | | |
|--|-----------------------------|
| 18a. Walk-Jog (12 & under) | 20. Novice Western Pleasure |
| 18b. Novice Walk-Jog | 21. Open Western Pleasure |
| 19a. Youth Western Pleasure 12 & under | 22. Open Horsemanship |
| 19b. Youth Western Pleasure 13-18 | 23. Open Reining |

WESTERN GAMES CLASS LIST

- | | |
|------------------------------------|-------------------------------|
| 24. Open Flag Race | 28. Open Stake Race |
| 25. Open Down & Back | 29. Open Keyhole |
| 26a. Youth Pole Bending 12 & under | 30a. Youth Barrels 12 & under |
| 26b. Youth Pole Bending 13-18 | 30b. Youth Barrels 13-18 |
| 27. Open Pole Bending | 31. Open Barrels |

The above classes are numbered in the order in which they are judged at all RTR shows. ENGLISH classes start at 9 am SHARP, ENGLISH/WESTERN COMBINED classes will not start before 12 noon, WESTERN GAMES classes will not start before 3 pm.



ROCKWOOD TRAIL RIDERS SPONSORSHIP FORM – Business*

Business Name: _____

Business Address: _____

Contact Person: _____ Phone: _____

Email: _____

Website: _____

Signature: _____ Date: _____

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We'd like to sponsor _____ class(es), indicated below:

English

Western

Enclosed: _____ (\$100.00 per class for Business 1 or \$150.00 per class for Business 2)

Provide a brief description of your service or business:

***Send this completed form, your payment and print-ready artwork for signage & newsletter if applicable to one of the contacts listed on the next page. Cash, cheque (made out to Rockwood Trail Riders) or email money transfer.**



RTR Contacts

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